

A wide-angle photograph of the University College Dublin campus. In the foreground, there's a green lawn with a large, dark, spherical sculpture. In the background, modern university buildings are visible under a bright blue sky with scattered white clouds.

MSc in Behavioural Economics at University College Dublin

UCD School of Economics is Ireland's leading Economics department, and our MSc in Behavioural Economics is taught by a vibrant team of behavioural researchers and practitioners.

We provide in-depth training in the core concepts and theories of behavioural economics, with a focus on how to apply these tools in areas such as health, regulation, labour, environmental economics, and education. You can choose from a range of classes on empirical methodologies for conducting different types of controlled experiments (field, laboratory, and online).

You have the opportunity to design and conduct your own experiment, mastering the methods necessary for gathering causal evidence in a competitive world where distinguishing causation from correlation is crucial. You also have the opportunity to write a thesis or do a summer internship in an organisation of your choice.

Our MSc students are an integral part of the strong research culture in UCD and attend seminars by international researchers and workshops organised by the UCD Behavioural Science and Policy Group.



PROGRAM HIGHLIGHTS

- Rigorous training in core theories and methods for data gathering and analysis for fundamental research, as well as evidence-based policy.
- Strong policy focus and ample opportunity to interact with policymakers.
- Small class sizes and dedicated one-to-one supervision.
- Ireland's strategic location as a European hub for many large multinationals opens doors to global opportunities. Prominent employers include large tech, pharmaceutical and financial services companies.
- Career paths are diverse, including public policy, private sector and a PhD route into academia.
- Our graduates have found jobs in places such as: Behavioural Insights Team, Irish Government Economic and Evaluation Service, Grant Thornton, McKinsey, KPMG, Accenture, Novartis, Deloitte, Central Statistics Office, Central Bank of Ireland, European Central Bank, Economic and Social Research Institute, Competition and Consumer Protection Commission, AIB Bank, European Commission and other leading national and international organizations.

GRADUATE PROFILE: EMILY WHARTON-HOOD

It was an absolute honour and privilege to obtain my Masters in Behavioural Economics at UCD.

The MSc provides such a variety of modules while being taught by some of the best in the industry. Advancing my skills in Econometrics and Microeconomics was a highlight of the MSc, but also taking modules such as Energy Economics really broadened my perspective on where Economics is most impactful. Being able to run my own experiment allowed me to conduct my thesis in an area I was passionate about. Throughout the program, you become equipped with skills you would use in any industry you decide to move into. I am currently working as an Analyst at 2K Games Dublin!

I could not recommend this MSc program enough.



Contact us: economics@ucd.ie

