

MA IN BEHAVIORAL ECONOMICS

DISCOVER THE SCIENCE BEHIND DECISION-MAKING



Join a world-class MA program at the intersection of Psychology and Economics

Why our program?

→ Interdisciplinary Curriculum

A unique combination of psychology, economics, policy, and statistical methods


→ Tailored Career Tracks

Choose between research (thesis) & applied (project) specializations

→ Global & Diverse Community

Study in Israel, one of the world's leading BE hubs, with peers from around the world



 "I learned from top researchers and passionate peers. This program shaped my UX career."

Yeva Lalayan

UXR, Infineon Technologies AG

Ready to shape the future?

www.runi.ac.il/en/schools/rris/graduate/behavioral-economics/

MA IN BEHAVIORAL ECONOMICS

**UNDERSTAND BEHAVIOR.
INFLUENCE DECISIONS.
LEAD CHANGE.**



“Studying at Reichman expanded my perspective and pushed me toward new horizons.”

Nick Mishkin

Customer Operations Professional



“The MABE program helped me turn curiosity into a career in behavioral economics.”

Lior Shem-Tov

Manager, IDeCision PhD Student,
Reichman University

The MA program in Behavioral Economics at Reichman University is designed for those passionate about understanding how people make choices, and how to help improve them. Our interdisciplinary program is a full collaboration between the Baruch Ivcher School of Psychology and the Tiomkin School of Economics, offering a rare blend of psychological insight and economic analysis. Our students gain strong theoretical depth and practical tools in a research-oriented, application-focused academic environment, led by world-renowned researchers and experienced practitioners.

Ready to shape the future?

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LIVE IN ISRAEL,
STUDY IN ENGLISH

REICHMAN UNIVERSITY FAST FACTS

Over **2,500** Raphael Recanati International School students from over **90** countries make up 1/3 of the Reichman University student body



Israel's first and only  **private university**

Over **1,200**  **worldwide companies** founded by Reichman University alumni

Reichman University:  **the most international university in Israel**

Over **48**  **research institutes** at Reichman University

Over **38,000**  **graduates worldwide**

The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees** 

GRADUATE PROGRAMS

- MA in Counter-Terrorism & Intelligence Studies
- MA in Diplomacy & Conflict Studies
- MA in Financial Economics
- MA in Human-Computer Interaction
- MSc in Machine Learning & Data Science
- One-Year MBA
- Global MBA AI & Big Data
- Global MBA Innovation & Entrepreneurship
- MBA in Healthcare Innovation
- MA in Behavioral Economics

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