



CITY
ST GEORGE'S
UNIVERSITY OF LONDON



Study MSc Behavioural Economics in central London.

Taught by experts in
the fields of Psychology,
Economics and Neuroscience.

School of Health
& Medical Sciences

citystgeorges.ac.uk

Course content

This MSc in Behavioural Economics will help you develop the analytical skills and the specialist knowledge required to understand human decision making.

The programme is taught by academic staff from the Departments of Psychology and Neuroscience, and Economics, with a strong emphasis on theoretical, methodological and practical aspects.

You will learn how people and institutions make decisions under conditions of constraint, such as time and knowledge, and under various influences such as social pressure. There are many practical implications of insights from behavioural economics and the field is widely accepted to deliver a powerful, cost-effective approach to improving human welfare.

Course structure

The MSc Behavioural Economics can be studied full-time or part-time.

Full-time students take four modules in each of the first two terms that can be tailored to your own interests and skills. Topics include research methods and statistics as well as modules focused on choice-behaviour and decision-making. This is followed by a written research dissertation, starting in the third term. Part-time students study all of their modules on the same weekday.

Benefits of studying at City St George's, University of London

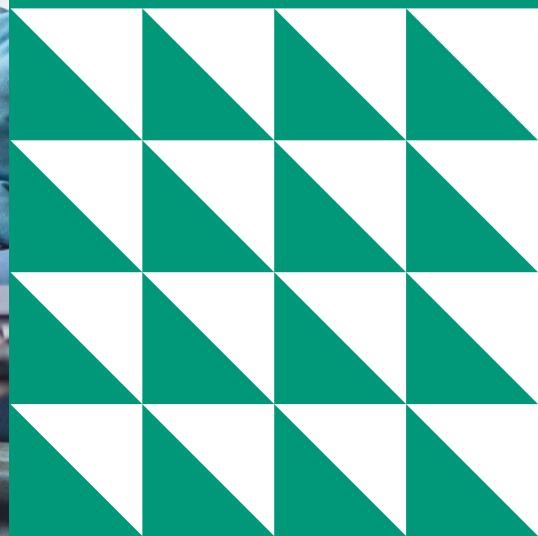
- **Ideally situated in the heart of London;** providing valuable industry networking and employment opportunities.
- **Taught by experts in the fields of Psychology, Economics and Neuroscience;** find out more about our programme team below.
- **Networking opportunities with practitioners and experts;** our guest speakers seminar series hosts practitioners, academics and experts from across the field.
- **Emphasis on transparent and open science practices;** Students learn how to develop robust and replicable findings, working with real data.
- **Join a diverse student community;** our students come from all over the world, with a diverse range of educational and work experiences.

Career opportunities

Graduates are able to progress in careers such as:

- Economic consultants
- Public policy specialists
- Political campaign and public relations specialists
- Digital design consultants
- Behavioural science consultants
- Marketing specialists.

Some graduates also choose to pursue PhDs in economics or psychology.



Meet our programme team

Our team includes academic staff from our Department of Psychology and Neuroscience, and our Department of Economics. We have experts with the following expertise and experience:

- Game theory and experimental economics
- Computational modelling of cognition and decision-making
- Cognitive psychology and neuroscience
- Social psychology and individual differences
- Physics and philosophy

Our staff's research focuses on topics such as:

- Subjective well-being
- Perception of fairness
- Altruism and prosociality
- Decision-making under scarcity
- Intertemporal discounting
- Risk and uncertainty
- Learning and categorisation
- Female labour force participation and life course studies
- Developing and improving statistical models and data analysis methods for neuroimaging (EEG, fMRI) and behavioural data.
- Policy implications that decision making processes and biases may have
- Asset pricing and financial econometrics
- Labour economics, urban economics and local economic development
- Applied microeconomics and experimental economics.

Some of our programme team are also involved in consultancy work for big corporations such as the BBC.



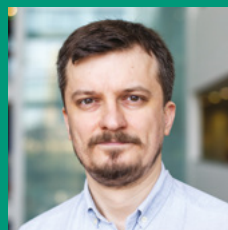
Find out more
www.citystgeorges.ac.uk/behavioural-economics



Dr Claudia Civaï,
Programme Co-Director
and Senior Lecturer in
Psychology.

Claudia is an experimental psychologist and cognitive neuroscientist. She has particular expertise in social decision-making, especially the perception of unfairness and injustice, which she investigates by merging experimental game theory and cognitive neuroscience theoretical and methodological frameworks.

“The field of behavioural economics and, more broadly, behavioural science is constantly evolving; this MSc programme gives a solid grounding on the foundation of the discipline, as well as an up-to-date insight into the ample spectrum of applications thanks to the contribution of practitioners through our workshop and seminar series.”



Dr Sergiu Ungureanu,
Programme Co-Director
and Lecturer in
Behavioural Economics.

Sergiu is a theoretical and behavioural economist by training. He is interested in using both modelling and statistical analysis to look at interesting questions regarding decision-making behaviour. His research is in understanding the way in which behavioural effects (e.g. heuristics and biases) can be unified, or can be understood as results of deeper causes like bounded rationality.

“This programme is a great way to be introduced to the field of human decision-making. You will learn both the common theories we use to understand decisions, and the skills you need to critically analyse research, and also practical applications in the field – e.g. marketing approaches, choice architecture for consumers, etc.”